



MASTERING THE ART OF COMMUNITY MARKETING

How to Create a 12-Month Plan for Real Estate Success

The 12-MONTH PLAN



JANUARY

CONTENT PLAN

WEEK 1

Blog Post #1

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Video #1

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WEEK 2

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Neighborhood Profile Page Launch

WEEK 3

Blog Post #3

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Video #2

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Blog Post #4

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FEBRUARY

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MARCH

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APRIL

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MAY

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JUNE

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JULY

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AUGUST

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SEPTEMBER

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OCTOBER

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NOVEMBER

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DECEMBER

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